

SPONSOR THE HUNGER LEADERSHIP AWARDS 2021



LEADERSHIP MATTERS



Wednesday, July 21, 2021
12 - 1:30pm ET

Awards Program
will be Virtual

Deadline to Sponsor is
June 18, 2021!

ABOUT THE HUNGER CENTER

We develop, inspire, and connect leaders in the movement to end hunger, and advocate for public policies that will create a food secure world.

Founded in 1993 by a bipartisan group of Members of Congress, the Congressional Hunger Center is dedicated to the principle that access to nutritious, affordable, and culturally appropriate food is a basic human right.

Hunger is a multifaceted and far-reaching problem—and the movement to end it should be, too. We believe that governments, nonprofits and NGOs, corporations, educational institutions, and individuals all have a role to play, and a variety of approaches and strategies are required to solve the problem at local, regional, national, and global levels.

Any lasting solution to hunger must be led by people with first-hand expertise. That's why we invest in the leadership of people who have experienced hunger and poverty, and people of color—who are disproportionately affected by hunger—as designers, implementers, and evaluators of solutions to hunger.

Breakdowns in understanding and differences in perspective on the root causes of hunger stand in the way of scalable solutions. We focus on bridging the gap

between community-based work and public policy, highlighting the ways that each sphere can inform and strengthen the other.

When any community experiences hunger, we all suffer. We're committed to ending hunger by 2030. Join us to lead the way to a world free from hunger once and for all.



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Each winter, Emerson Hunger Fellows like **Sofia Hinojosa** (above) present findings and insights from their placements with anti-hunger organizations across the country to an audience of policymakers and nonprofit leaders. [Watch recordings of the fellows' presentations from March, 2021 at our blog.](#)

YOUR SPONSORSHIP SUPPORTS OUR PROGRAMS AND INITIATIVES



Bill Emerson National Hunger Fellowship

A one-year program combining anti-hunger work in local communities across the United States with policy-level experience in Washington, D.C.



Mickey Leland International Hunger Fellowship

A two-year program where participants learn professional and leadership skills while strengthening food and nutrition security around the world.



Zero Hunger Internship

A ten-week summer program for college students and recent graduates to develop leadership skills and gain on-the-job experience with anti-hunger organizations across the country.



Zero Hunger Academy

Our food security and leadership development curriculum is also available as an online learning experience for individuals or networks seeking to expand their knowledge on domestic and global hunger.



LEADERSHIP MATTERS

*"(Hunger Fellow **Methany Eltigani**)'s work at the Community Food Bank has been invaluable and will have a lasting impact on Central Alabama long after her fellowship is over."*

—Community Food Bank of Central Alabama

OUR IMPACT AT A GLANCE

- **682** Hunger Fellows and Zero Hunger Interns trained
- **2,329** participants in Zero Hunger Academy and the Zero Hunger Summer Seminar Series
- **75%** of alums continue to work for the social good following their fellowship
- Capacity of **358** partner organizations strengthened through fellowship placements, in **47** U.S. states, Puerto Rico, the District of Columbia, and **43** countries around the world.



LEADERSHIP MATTERS

Leland Hunger Fellow **Bryan Pride** (left) developed a series of video trainings for a nutrition-sensitive agriculture project in South Sudan; in [this recorded webinar](#) he shares insights into adapting this project and others for COVID-19, with a focus on empowering local communities. Emerson Hunger Fellow **Ally Hardebeck's** (right) placement with the Oregon Child Development Coalition covered a range of projects, from research and program evaluation to assisting with emergency food provision. [Read more from Ally here.](#)

2021 SPONSORSHIP LEVELS & BENEFITS

Lead Sponsor

Top Line placement on all event recognition, and logo placement on virtual event step and repeat and social media profile frame

Major Sponsor

Second line placement in all event recognition

Speaking opportunity during virtual program

Logo on event swag item distributed in mailed swag boxes to event VIPs

Opportunity to play promotional video during pre-ceremony virtual waiting room, event breaks, and lead-in social media campaign

Opportunity to host virtual booth post-ceremony

Recognition during Executive Director's remarks

Opportunity to place static advertisement during award ceremony breaks & during lead-in social media campaign*

Inclusion of products or promotional materials in mailed swag boxes for event VIPs

Opportunity to share congratulatory video for award recipients during award ceremony and lead in social media campaign

Logo in all pre-event advertising (news outlets, email campaigns, and Hunger Center social media channels)

Logo and link of your organization on sponsorship recognition webpage

Listed on sponsorship recognition webpage

Unlimited invitations for sponsor constituencies

Recognition during Hunger Leadership Awards satellite events (year-round)

Sponsorship Amount

	Harvester 2 available <i>Top line recognition</i>	Cultivator 3 available <i>Second line recognition</i>	Sower 4 available	Planter unlimited	Gardener unlimited	Friend unlimited
Speaking opportunity during virtual program	•					
Logo on event swag item distributed in mailed swag boxes to event VIPs	•					
Opportunity to play promotional video during pre-ceremony virtual waiting room, event breaks, and lead-in social media campaign	•	•				
Opportunity to host virtual booth post-ceremony	•	•				
Recognition during Executive Director's remarks	•	•	•			
Opportunity to place static advertisement during award ceremony breaks & during lead-in social media campaign*	•	•	•			
Inclusion of products or promotional materials in mailed swag boxes for event VIPs	•	•	•	•		
Opportunity to share congratulatory video for award recipients during award ceremony and lead in social media campaign	•	•	•	•		
Logo in all pre-event advertising (news outlets, email campaigns, and Hunger Center social media channels)	•	•	•	•		
Logo and link of your organization on sponsorship recognition webpage	•	•	•	•	•	
Listed on sponsorship recognition webpage						•
Unlimited invitations for sponsor constituencies	•	•	•	•	•	•
Recognition during Hunger Leadership Awards satellite events (year-round)	•	•	•	•	•	•
Sponsorship Amount	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$1,500

* We encourage that all sponsor's static advertisements recognize the 2021 Hunger Leadership Award Recipients or promote a partnership opportunity between the sponsor and the Hunger Center (e.g. supported a Hunger Fellow, Zero Hunger Intern, or anti-hunger campaign run by the Hunger Center).



2021 SPONSORSHIP TIMELINE

- **Friday, June 18:** Deadline to [confirm sponsorship](#) (all levels)
- **June and July:** Invite friends and colleagues to event (all levels)
- **Wednesday, June 25:** Complete third party item form for VIP swag boxes
(Planter, Sower, Cultivator & Harvester levels)
- **Thursday, July 1:** Deadline to submit static advertisement (Sower, Cultivator & Harvester levels)
- **Wednesday, July 7:** Submit congratulatory video for award recipients (Planter, Sower, Cultivator & Harvester levels)
- **Wednesday, July 14:** Deadline to submit promotional advertisement (Cultivator & Harvester levels); submit address for VIP swag boxes (all levels)
- **Wednesday, July 21:** Attend virtual Hunger Leadership Awards



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"We are so very grateful for (Emerson Hunger Fellow **Margaux Johnson-Green**)'s work. In addition to her CSFP evaluation, she helped move us forward in our equity work. We greatly appreciated her sharing her voice and her expertise."

—Second Harvest Food Bank of Middle Tennessee

Contact **Kiana Kelly** at kkelly@hungercenter.org or [complete the sponsorship form](#) to make a pledge!

2020 SPONSOR RECOGNITION SAMPLES



Clockwise from top left:
Swag box with sponsor items received by event VIP;
event social media graphic;
detail of event sticker in swag box.

2020 AWARDS SPONSORS



Visit our website for [full list of 2020 Awards Sponsors](#)



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"As part of a mixed-status family who was purposely excluded from any COVID-19-related relief, I had a personal connection and responsibility to elevate the realities of my community." Emerson Hunger Fellow **Rocio Perez** (left) surveyed families about their experience with Pandemic EBT as part of her placement with the California Association of Food Banks. [Read more from Rocio here.](#)

"Meaningful policy change happens through relationships between people, not formal processes. Rural communities are the ultimate authorities on their own development..." Leland Hunger Fellow **Dan Myers** (right) explored the connections between land tenure, cocoa production, and food security with the World Cocoa Foundation. [Read more from Dan here.](#)

PAST AWARD RECIPIENTS

AARP Foundation and Lisa Marsh Ryerson
Chef José Andrés
Reverend David Beckmann
Senator Roy Blunt
Senator John Boozman
Paul Carothers
Senator Robert P. Casey, Jr.
Senator Thad Cochran
USDA Under Secretary Kevin Concannon
Stephen & Ayesha Curry and the Eat. Learn. Play. Foundation
Representative Rosa DeLauro
Senator Elizabeth Dole
Senator Dick Durbin
Representative Jo Ann Emerson
Representative Sam Farr
Deborah A. Frank, M.D., Founder of Children's HealthWatch
Senator Al Franken
Representative Marcia Fudge
USDA Secretary Dan Glickman
Ambassador Tony Hall
Senator Tom Harkin
Senator Johnny Isakson
Representative Lynn Jenkins
David Kantor
Senator Herb Kohl
Representative Barbara Lee
Representative John Lewis
Senator Richard G. Lugar
Marshall Matz
Representative Betty McCollum

Joan McGlockton and the Sodexo Stop Hunger Foundation
Representative James P. McGovern
Mary Jane Melendez and the General Mills Foundation
Manly Molpus
Representative Gwen Moore
Senator Jerry Moran
Representative Donald M. Payne
Representative Collin Peterson
Representative Chellie Pingree
Senator Pat Roberts
Representative Bobby Scott
Representative Chris Smith
Senator Debbie Stabenow
Secretary of Agriculture Tom Vilsack
Representative Jackie Walorski
Jim Weill
Representative Frank Wolf
Senator Todd Young



LEADERSHIP MATTERS

Each year we recognize outstanding alums of our leadership development programs for their continued contributions to food and nutrition security; alums like **Indivar Dutta-Gupta**, recipient of the 2016 Alum Hunger Leadership Award. [Review our list of all past award recipients.](#)

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