2020 Hunger Leadership Awards: Recording Guidelines for Network Video Submissions

We are inviting members of our network to produce a video discussing their relationship with the Congressional Hunger Center and why they believe Hunger is Solvable.

Examples of how to sit and frame your video:

For "Why the Congressional Hunger Center’s Work is Important" segment (video #1):

- Find a nicely lit space, where your face shows up well on screen. Try not to have a window behind you - then you will be back lit, and we won't be able to see YOU!
- Make sure you find a quiet place - as little noise as possible! Switch off fans, AC, fridges (just for a moment!) or anything that might cause external noise.
- You probably won't have a microphone to plug in, so capturing sound from your phone will be fine.
- Make sure you shoot in landscape (horizontal) mode. No vertical mode!
- Have a look at the reference photo for positioning (most helpful!), but ideally you will sit slightly to one side of the frame (not directly in the middle), with a bit of open space above your head. Square your shoulders to the camera. If you are more to the left of the frame, you will look slightly off to the right when speaking. If you are more to the right of the frame, you will look slightly left when speaking. You can position the camera, so it captures you from the chest up.
- If someone can hold the camera for you, make sure they are sitting or standing at the same level as you. Camera should not be high and pointing down at you, or low and pointing up at you. Just think - same level as you!
- If you are filming by yourself, you can prop your phone up in the crook of a laptop, ideally stacked on top of books. Whatever will bring the phone up to your level! Use the selfie camera to position yourself according to the guidelines. Still look slightly off screen when speaking, as if you were talking to someone interviewing you.

For “Hunger is Solvable” segment (video #2):

- Use all the above guidelines, except for positioning. For this position, move yourself to the middle of the frame, with a bit of space above your head (see reference photo).
- Speak directly into the camera stating the words “Hunger Is Solvable”. Try not to look to the side, but rather, act as if the audience is behind your phone and you’re speaking directly to them.
Questions for Hunger Leadership Awards Video Submissions: Please use these as a guide when filming your video.

1. **What is your name and how are you affiliated with the Congressional Hunger Center?**
   
   *E.g. My name is Shannon Maynard and I was an Emerson National Hunger Fellow in 1997.*

2. **What organization do you work for today and how are you fighting hunger?**
   
   *E.g. Today, I am the executive director of the Congressional Hunger Center where we fight hunger by developing leaders and advocate for policies that will create a food secure world.*

3. **Why do you think the Congressional Hunger Center’s work is important or necessary to ending hunger?**
   
   *E.g. The Hunger Center works to educate leaders to understand the root causes of the problem and create the leadership skills to actually influence change in our policies, organizations, and the food system at large.*

4. **Why role does effective leadership play in ending hunger?**
   
   *E.g. We need bold leaders who will empathetically challenge the status quo and inspire others to do the same if we want to end hunger in our lifetimes.*

5. **Why do you think Hunger is solvable?**
   
   *E.g. Hunger is solvable because people are starting to wake up to the reality that people are hungry through no fault of their own but because systems have been working against them, and this is unacceptable in a world where there is actually enough food to feed everyone.*

6. **Is there a congratulatory message that you would like to offer to any or all of this year’s award recipients?**
   
   *E.g. I want to commend both Jim Weill and David Beckmann for their persistence and relentlessness in protecting the federal nutrition programs from some of the devastating cuts and policies that have been proposed over the past several decades.*

7. **Is there a question that you would like to ask our panel of award recipients? Please ask your question. It may be shared in advance or during the live awards ceremony.**
   
   *E.g. What is the one policy proposal that you think might have the greatest impact on US food security?*  

   *E.g. What has been the most influential legislative victory toward addressing hunger that you have witnessed during your career?*