



Building Momentum to Zero Hunger

The 2024 Hunger Leadership Awards

June 12, 2024 | 6:00 – 8:00 pm

Penn Social | 801 E St. NW | Washington, D.C.

www.hungercenter.org/awards



▲ L to R: Chef José Andrés, David Beasley, Speaker Emerita Nancy Pelosi, and Rep. James P. McGovern at the 2023 Hunger Leadership Awards



Building the Movement, Building Momentum



The last four years have demonstrated the pitfalls—and progress—in reaching zero hunger in the US and around the world. Globally, the COVID-19 pandemic and the war in Ukraine exacerbated the global food security crisis caused by climate change and conflict, adding urgency for action and leading to a record \$14.1 billion raised by the World Food Programme in 2022. Domestically, the pandemic highlighted the importance of safety net programs, which quickly filled the gap for families relying on school meals and built momentum for universal school meals in several states. The White House Conference on Hunger, Nutrition, and Health in 2022 gave a renewed focus to the problem of hunger and promising solutions to food insecurity.

The Congressional Hunger Center believes that hunger can be solved—what is lacking is political will. While the food insecurity challenges before us have never been greater, the momentum for political will is growing. Central to this momentum is our ever-expanding network of Hunger Center fellows and alums, who have deepened their knowledge of the root causes of hunger and further developed their leadership skills through our programs. Hunger Center fellows and interns have gone on to leadership positions in anti-hunger policy, advocacy, programs, and philanthropy—embodying our mission of fighting hunger by developing leaders.

The **Congressional Hunger Center**, founded in 1993 by a bipartisan group of Members of Congress, invests in people—especially those with a lived experience of food insecurity and poverty—to become the change agents we need to end hunger.

◀ *Sen. John Boozman, Sen. Debbie Stabenow, and Sen. Pat Roberts at the 2016 Hunger Leadership Awards*

Developing Leaders in the Movement to End Hunger

Bill Emerson National Hunger Fellows spend five months working at a local anti-hunger organization in communities around the country, followed by six months working at a policy-focused agency or nonprofit in Washington, D.C.

Mickey Leland International Hunger Fellows spend a year working for an international NGO in a local community in the Global South, followed by a year working at their host NGO's international or regional headquarters.

The **Zero Hunger Internship** provides college students and recent graduates with a ten-week summer internship at an anti-hunger organization in Washington, D.C. Unlike most internships in Washington, D.C., the Zero Hunger Internship is paid – providing an opportunity for young leaders who otherwise would not be able to afford to support themselves through the summer.

Our online **Zero Hunger Academy** educates the public on the root causes of hunger and effective ways to become anti-hunger advocates in their community.

The Hunger Center now boasts 742 alums, in addition to thousands of Zero Hunger Academy participants.

- *Top: 12th Class Leland International Hunger Fellows at the conclusions of their orientation, October 2023. Bottom: 30th Class Emerson National Hunger Fellows at orientation, September 2023.*



2024 Hunger Leadership Awards

The annual **Hunger Leadership Awards** bring together government, philanthropy, the private sector, and the wider anti-hunger community to recognize distinguished leaders who have made significant contributions in the fight to end hunger. Hunger Leadership Award recipients embody the determination needed to make hunger and poverty a policy priority both at home and abroad.

The Hunger Leadership Awards is the Hunger Center's primary fundraiser for our fellowships and programs. This widely-attended event attracts more than 250 attendees.

Past Hunger Leadership Award recipients include:

- Chef José Andrés
- Steph & Ayesha Curry and the Eat. Learn. Play. Foundation
- Sen. Roy Blunt
- Sen. John Boozman
- Sen. Robert P. Casey, Jr.
- Sen. Chris Coons
- Rep. Rosa DeLauro
- Rep. John Lewis
- Rep. Michael McCaul
- Rep. James P. McGovern
- Rep. Gregory Meeks
- Rep. Chris Smith
- David Beasley
- Albertsons Companies Foundation
- The Kroger Co. Foundation
- Mary Jane Melendez and the General Mills Foundation
- Joan McGlockton and the Sodexo Stop Hunger Foundation
- Secretary of Agriculture Tom Vilsack
- Secretary Marcia L. Fudge
- D.C. Greens

In 2024, the Congressional Hunger Center plans to honor:

- Members of Congress who have come together to advance bipartisan legislation on ending hunger;
- A trailblazer who has used their influence and celebrity to improve the lives of those experiencing hunger;
- A corporate leader committed to ending hunger and food insecurity;
- A community organization and/or community champion working to end hunger at the local level; and
- Outstanding Congressional Hunger Center Fellowship Alums who have demonstrated leadership in their field.



▲ L to R: Rep. James P. McGovern, Rep. Jo Ann Emerson, Rep. John Lewis, and Hunger Fellows Meisha McDaniel and Girmay Zahilay

2024 Sponsorship Levels & Benefits

	HARVESTER Fulfilled	CULTIVATOR Fulfilled	SOWER Unlimited	PLANTER Unlimited	GARDENER Unlimited	FRIEND Unlimited
LEAD SPONSOR Top line placement on all event recognition; logo placement on step-and-repeat	<i>Top Line Recognition</i>					
MAJOR SPONSOR Second line placement on all event recognition		<i>Second Line Recognition</i>				
Speaking opportunity (in person or recorded remarks) during Awards Ceremony	✓	✓				
Presenting sponsor of unique event opportunity (e.g., volunteer opportunity)	✓	✓				
Opportunity to play promotional video during pre-ceremony reception	✓	✓	✓			
Recognition during Executive Director's speaking remarks	✓	✓	✓			
Opportunity to place products in guest swag bag	✓	✓	✓	✓		
Logo in all pre-event advertising (news outlets, email campaigns, and social media)	✓	✓	✓	✓		
Logo and link of your organization on online sponsorship recognition page	✓	✓	✓	✓	✓	
Name listed on the online sponsor recognition page						✓
Unlimited guest invitations	✓	✓				
Recognition during satellite events and annual report (year-round)	✓	✓	✓	✓	✓	✓
SPONSORSHIP AMOUNT	\$ 50,000	\$ 35,000	\$ 15,000	\$ 10,000	\$ 5,000	\$ 1,500



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Deadline to confirm sponsorship: May 15, 2024

[Submit a sponsorship request at this link](#) or
contact Development Director Laura Tarre at ltarre@hungercenter.org.

www.hungercenter.org/awards



▲ Rep. Michael McCaul (left) with former U.N. World Food Programme Executive Director David Beasley at the 2022 Hunger Leadership Awards